

## When the Employer Pays

**All Five O’Clock Club *Employer-Paid* Outplacement Packages are for ONE YEAR minimum!**

### Comparison of an *Employer-Paid* \$5,000 Executive Package

	<b>Traditional Outplacement</b>	<b>The Five O’Clock Club</b>
Who is the <i>Client</i> ?	The organization.	Job hunters. Attendees <i>choose</i> our services, and we <i>always</i> do what is in the best interest of job hunters.
The Clientele	All are unemployed.	Only half of our attendees are unemployed; the rest are employed. There is an upbeat atmosphere; networking is enhanced.
Length & Type of Service	3 months, primarily space.	<b><u>1 year, exclusively career coaching.</u></b>
Service Ends	After 3 months—or <i>before</i> if the job hunter lands a job or consulting assignment.	For one full year, no matter what. The clients can return if they lose their next jobs, if their assignments end, or if they need advice after starting their new jobs.
Small Group Career Coaching	Sporadic; up to 3 months. Coach usually varies.	Every week for up to 1 year; same coach.
Private Coaching	3 to 5 hours on average.	14 hours guaranteed over the course of a year.
Support Materials	Generic manual.	<ul style="list-style-type: none"> <li>• 4 textbooks based on 25 years of job-search research.</li> <li>• A set of 16 38-minute lectures on CDs.</li> <li>• Beginner’s Kit of Search Information.</li> <li>• 2-year subscription to <i>The Five O’Clock News</i>, a magazine devoted to career management articles.</li> </ul>
Facilities	A cubicle, phone, computer access.	None. Use home phone and computer.

### Chart of Five O’Clock Club Prices

	<b>Price</b>	<b>Private Hours</b>	<b>All packages include:</b> <ul style="list-style-type: none"> <li>◆ <b>guaranteed private coaching</b> to determine a career direction, develop a résumé, plan salary negotiations, etc. In fact, if you need a second opinion during your search, we can arrange that, too.</li> <li>◆ <b>minimum of ONE YEAR</b> of small-group teleconference coaching, in a group of peers, headed by a senior Five O’Clock Club career consultant.</li> <li>◆ 2 years of membership,</li> <li>◆ the set of 4 books, and</li> <li>◆ A boxed set of 16 lectures on CDs.</li> </ul>
<b>Senior Executives earning over \$200,000 per year</b>			
Executive Tailored Program (2-year coaching program plus office space, administrative services, etc.)	\$25,000 \$20,000	40+	
Platinum (2-year program)	\$15,000	40	
<b>Premium</b> (15-month program)	<b>\$10,000</b>	<b>28</b>	
Standard	\$7,500	18	
<b>Executives earning \$100,000 to \$200,000 per year</b>			
<b>Premium</b>	<b>\$5,000</b>	<b>14</b>	
Standard	\$4,000	9	
Bare-bones	\$3,000	5	
<b>Professionals and managers under \$100,000 per yr</b>			
Long-Term Care (for long-service employees)	\$4,000	12	
<b>Premium</b>	<b>\$3,000</b>	<b>8</b>	
Bare-bones	\$2,000	3	

- **Guaranteed private career coaching!** (Hours listed above.) For example, if the employee has a **one-year package**, and needs help in the new job or loses the next job, he or she can come back anytime within one year from your start date. Or if he wants to try consulting work and then decides not to do it, the employee can come back to us.
- **2-year membership** in The Five O’Clock Club includes a Beginner’s Kit and two-year subscription to *The Five O’Clock News*.