

When the Employer Pays

All Five O’Clock Club *Employer-Paid* Outplacement Packages are for ONE YEAR minimum!

Comparison of an *Employer-Paid* \$5,000 Package

	Traditional Outplacement	The Five O’Clock Club
Who is the <i>Client</i> ?	The organization.	Job hunters. Attendees <i>choose</i> our services, and we <i>always</i> do what is in the best interest of job hunters.
The Clientele	All are unemployed.	Only half of our attendees are unemployed; the rest are employed. There is an upbeat atmosphere; networking is enhanced.
Length & Type of Service	3 months, primarily space.	1 year, exclusively career coaching.
Service Ends	After 3 months—or <i>before</i> if the job hunter lands a job or consulting assignment.	For one full year, no matter what. The clients can return if they lose their next jobs, if their assignments end, or if they need advice after starting their new jobs.
Small Group Career Coaching	Sporadic; up to 3 months. Coach usually varies.	Every week for up to 1 year; same coach.
Private Coaching	3 to 5 hours on average.	14 hours guaranteed.
Support Materials	Generic manual.	<ul style="list-style-type: none"> • 4 textbooks based on 25 years of job-search research. • A set of 16 38-minute lectures on CDs. • Beginner’s Kit of Search Information. • 2-year subscription to <i>The Five O’Clock News</i>, a magazine devoted to career management articles.
Facilities	A cubicle, phone, computer access.	None. Use home phone and computer.

Chart of Five O’Clock Club Prices

	Price	Private Hours	
			All packages include:
Senior Executives earning over \$200,000 per year			<ul style="list-style-type: none"> ◆ guaranteed private coaching to determine a career direction, develop a résumé, plan salary negotiations, etc. In fact, if you need a second opinion during your search, we can arrange that, too. ◆ minimum of ONE YEAR of small-group teleconference coaching, in a group of peers, headed by a senior Five O’Clock Club career consultant. ◆ 2 years of membership, ◆ the set of 4 books, and ◆ A boxed set of 16 lectures on CDs.
Executive Tailored Program (2-year coaching program plus office space, administrative services, etc.)	\$25,000 --- \$20,000	40+	
Platinum (2-year program)	\$15,000	40	
Premium (15-month program)	\$10,000	28	
Standard	\$7,500	18	
Executives earning \$100,000 to \$200,000 per year			
Premium	\$5,000	14	
Standard	\$4,000	9	
Bare-bones	\$3,000	5	
Professionals and managers: under \$100,000 per yr			
Long-Term Care (for long-service employees)	\$4,000	12	
Premium	\$3,000	8	
Bare-bones	\$2,000	3	
Clerical, factory, other hourly	\$1,000	3	➤ One year of small group & 1 book

- **Guaranteed private career coaching!** (Hours listed above.) For example, if the employee has a **one-year package**, and needs help in the new job or loses the next job, he or she can come back anytime within one year from your start date. Or if he wants to try consulting work and then decides not to do it, the employee can come back to us.
- **2-year membership** in The Five O’Clock Club includes a Beginner’s Kit and two-year subscription to *The Five O’Clock News*.