



When employees are given a choice,

they choose the Five O'Clock Club
for their outplacement program.

“One organization with a long record of success in helping people find jobs is The Five O'Clock Club.”

FORTUNE

Traditional Outplacement:

- Saddled with real estate costs
- Very limited one-on-one career coaching
- Overburdened coaches
- Started in the 1970s when people did not have computers and answering machines at home
- Vanilla career coaching methods developed in the 1970s

Five O'Clock Club Outplacement:

- We work with each person for one full year, even if the person lands a job quickly – a great benefit to offer to your employees. Our one-year package means that we will continue working with him/her even if he loses his next job, decides to do consulting work for a while, or needs help handling the political situation in a new job – months later! We're not trying to rush clients out the door!

- One year of outplacement, with no extra cost to you.
- Guaranteed number of hours of private coaching coupled with weekly small-group strategy sessions headed by a senior coach.
- A method based on 25 years of job-search research. This is not vanilla job-search coaching. Our average job hunter in the \$40,000 to \$400,000 range has a new job within just ten weeks.
- One-year premium packages cost only \$3,000 for those earning under \$100,000 a year, \$5,000 for those earning over \$100,000 a year, and \$7,500 for those earning over \$200,000 a year. (Less expensive packages are available.)
- When employees are given a choice, they choose us. Who wouldn't choose a one-year package? We don't provide space, but we do provide what the job hunter needs most: first-rate and significant career coaching!

The Best Job-Search Materials Anywhere

Finally: a proven methodology based on two decades of research that can be followed for job hunting, changing careers, consulting and freelance. Used by thousands of members of The Five O'Clock Club -- a national career coaching and outplacement firm.

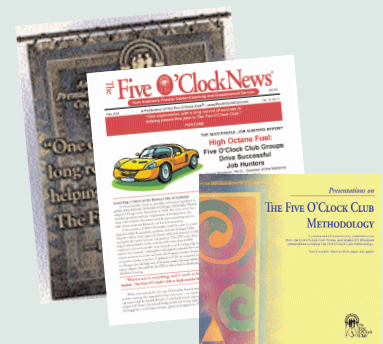
All Five O'Clock Club packages include:

- Guaranteed private coaching
- 1 year of small group coaching
- 2 years of Club membership
- The set of 4 books
- A boxed set of 16 lectures on CDs.



The Five O'Clock Club's job-search techniques are covered in four books and sixteen 38-minute lectures on audio CDs. Five O'Clock Clubbers are urged to study the books as if they were in graduate school. Each job hunter gets:

- The set of 4 books
- 2 years of membership, including a subscription to our monthly magazine, *The Five O'Clock News*
- A boxed set of 16 lectures (40 minutes each) on audio CDs.



The Today Show, CNN, Larry King, CNBC, The New York Times, The Chicago Tribune, National Public Radio, The Wall Street Journal

... are just some of the places you've seen, heard, and read about us.

When Newsday downsized, we handled 300 professionals, managers, and executives. For Scholastic publishing, we helped 400 people in 40 states. Our clients have included Blackrock Financial, Time Warner, Credit Suisse, Atari, major law firms, PBS, Mt. Sinai Medical Center and dozens of small to large-sized organizations.

ALL OF OUR PACKAGES INCLUDE AT LEAST ONE FULL YEAR OF COACHING

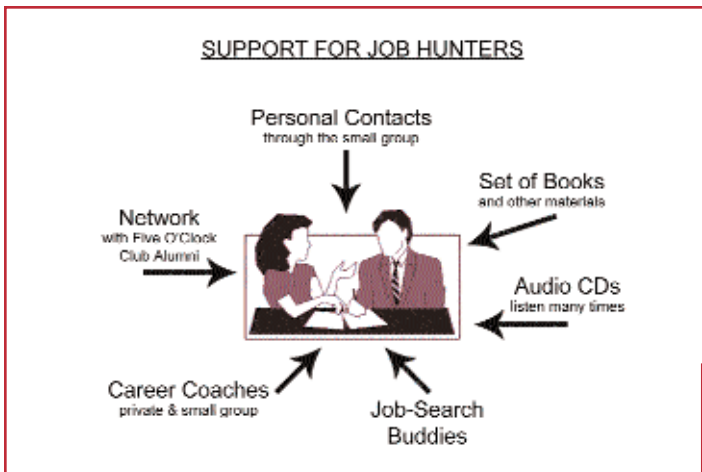
Invariably, therefore, when employees are given the choice of working with traditional outplacement firms or The Five O'Clock Club, they chose us. This is because we offer first-rate and significant career coaching for a year, instead of office space.

follow-up phone calls to get a meeting (without leaving a message every time). They know they must spend 15 to 35 hours a week on their job searches, depending on whether they are employed or unemployed. They know that when they are negotiating they should first settle on the job, then find out about their competition, get the offer, and *then* negotiate the compensation. They know that networking is a process of forming lifelong relationships, and not a hit and miss process for finding someone who needs to hire right now. And they know that they must work to get six to ten concurrent job possibilities in the works — because five will fall away through no fault of their own.

Much of the success of those who attend The Five O'Clock Club can be attributed to learning these unusually realistic and research-based approaches. **The average person in the Club finds a new position in just 10 weekly sessions—a record unheard of in the industry.**

For more information on our outplacement services, call David Madison, Senior Vice President, at 212-286-4500.

The Five O'Clock Club, 300 East 40th Street
New York, NY 10016 www.FiveOClockClub.com



The Five O'Clock Club Job-Search Techniques — based on 25 years of research

The Five O'Clock Club job-search techniques upset common assumptions about job-hunting today. The common myth is that people get jobs through networking—or through answering ads, directly contacting companies, or through search firms. Actually, those are techniques for getting interviews—not jobs, and the distinction is an important one. It means that—contrary to what most firms teach—a job hunter's work *begins* when they get the interview. It's a difficult process to *turn those interviews into offers*, but The Five O'Clock Club shows its members how. No other organization does that.

Or consider how people get meetings: Most people assume that search firms, ads and networking are the way to go. Yet our members get 31% of their meetings by contacting employers directly. We show them how to do it.

They know, based on our research, that it takes an average of 8

Chart of Five O'Clock Club Prices

	Price	Private Hours
Senior Executives earning over \$200,000 / yr		
Tailored Program (2-year coaching program & office space, administrative services, etc.)	\$25,000 --- \$20,000	40+
Platinum (2-year program)	\$15,000	40
Premium (15-month program)	\$10,000	28
Standard	\$7,500	18
Executives earning \$100,000 to \$200,000 / yr		
Premium	\$5,000	14
Standard	\$4,000	9
Bare-bones	\$3,000	5
Professionals / managers: under \$100,000 / yr		
Long-Term Care (for long-service employees)	\$4,000	12
Premium	\$3,000	8
Bare-bones	\$2,000	3